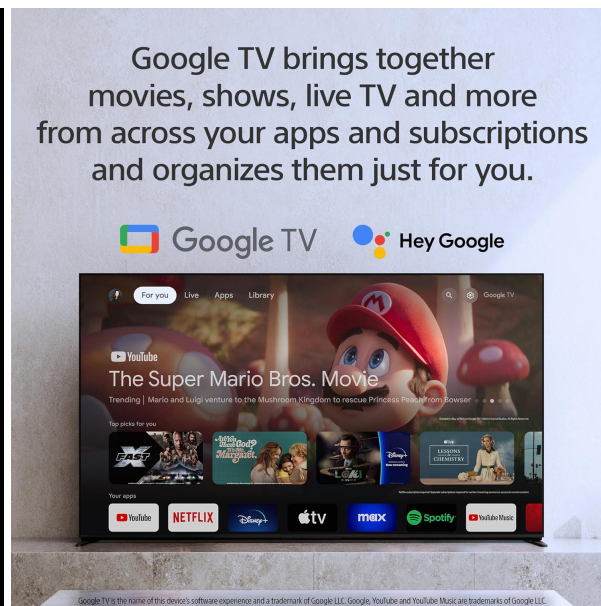
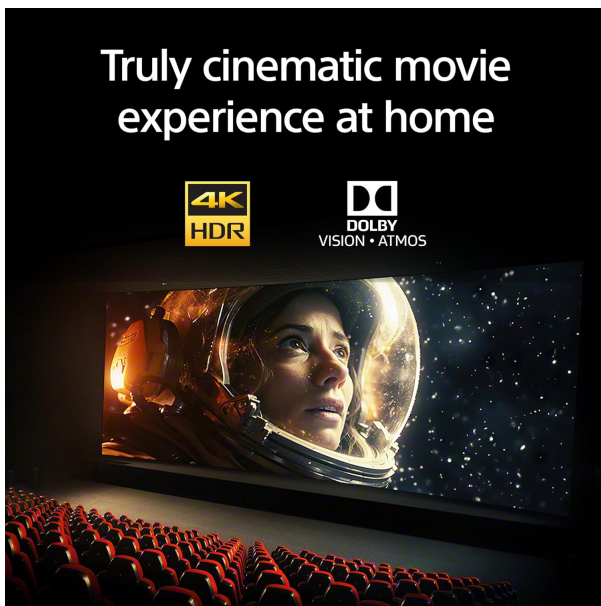


# SONY

## Sony BRAVIA 3 50" LED 4K HDR Google TV

Model No: K-50S30

50"



### Price:

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Rs. 379,999

### Warranty:

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3 Years(s) manufacturer warranty.  
3 Year Manufacturer Warranty.

## **Delivery:**

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Delivery - Standard 3 To 5 Working Days.

- Delivery Within 3 Working Days For Colombo And Suburbs, 5 Working Days For Other Locations.
- For Any Invoice Up To Rs.9,999, A Delivery Rate Of Rs.500 Will Be Charged.
- For Any Invoice From Rs.10,000 To 19,999, A Delivery Rate Of Rs.700 Will Be Charged.
- For Any Invoice From Rs.20,000 To 49,999, A Delivery Rate Of Rs.900 Will Be Charged.
- For Any Invoice From Rs.50,000 To 99,999, A Delivery Rate Of Rs.1200 Will Be Charged.
- For Any Invoice From Rs.100,000 To 149,999, A Delivery Rate Of Rs.1500 Will Be Charged.
- For Any Invoice From Rs.150,000 And Above, A Delivery Rate Of Rs.2000 Will Be Charged.

## **Specifications:**

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- Type: SMART TV (ANDROID TV)
- Screen Size: 50"
- Display Type: LCD
- Display Resolution: 3840 x 2160
- Color: Black
- Refresh Rate: 50Hz
- Backlight Type: Direct LED
- Design - Frame Colour: Black
- Design - Stand Design: Slim Wedged Stand
- Picture (Processing) - Colour Enhancement: TRILUMINOS PRO™, Live Colour™ Technology
- Picture (Processing) - Clarity Enhancement: 4K X-Reality™ PRO
- Picture (Processing) - Contrast Enhancement: Dynamic Contrast Enhancer
- Picture (Processing) - Picture Modes: Vivid, Standard, Cinema, Game, Graphics, Photo, Professional, Dolby Vision (Vivid/Bright/Dark/Game)
- Picture (Processing) - HDR (High Dynamic Range) Compatibility: Yes (HDR10, HLG, Dolby Vision)
- Picture (Processing) - Picture Processor: 4K HDR Processor X1™
- Picture (Processing) - Motion Enhancer: Motionflow™ XR 200 (Native 50Hz)
- Picture (Processing) - Video Signal Support: HDMI™ signal :4096x2160p(24,50,60Hz), 3840x2160p(24,25,30,50,60Hz), 1080p(30,50,60Hz), 1080/24p, 1080i(50,60Hz), 720p(30,50,60Hz), 720/24p, 576p, 576i, 480p, 480i
- Sound (Speakers / Amplifier) - Speaker Type: Bass Reflex Speaker, X-Balanced Speaker
- Sound (Speakers / Amplifier) - Audio Power Output: 10W + 10W
- Sound (Processing) - Dolby Audio Format Support: Dolby™ Audio, Dolby™ Atmos
- Software - Electronic Program Guide (EPG): Yes
- Software - On/Off Timer: Yes
- Software - Sleep Timer: Yes
- Software - Closed Captions (Analog/Digital): (Analogue) No (Digital) Subtitle
- Software - Voice Search: (Voice Search)Yes/(Built-in Mic)Yes

- Software - Text Input Language: ARABIC / BULGARIAN / CATALAN / CROATIAN / CZECH / DANISH / DUTCH / ENGLISH / ESTONIAN / FINNISH / FRENCH / GERMAN / GREEK / HEBREW / INDONESIAN / ITALIAN / JAPANESE / NORWEGIAN / PERSIAN / POLISH / PORTUGUESE / ROMANIAN / RUSSIAN / SLOVAK / SLOVENIAN / SPANISH / SWEDISH / THAI / TURKISH / UKRAINIAN / VIETNAMESE / SIMPLIFIED CHINESE / TRADITIONAL CHINESE
- Software - Operating System: Android TV™ / Google TV
- Software - Internet Browser: -
- Software - App Store: Google Play Store
- On-Board Storage: 16GB
- Bluetooth: Bluetooth 5.3
- Ethernet: 1 (side)
- FM Radio: No
- Inputs: HDMI 4 (side), Ethernet 1 (side)
- Outputs: Digital audio output 1 (side)
- Memory Card / USB Support: USB ports 2 (side)
- Remote Control: Voice remote control
- Built-In Tuner - TV System (Analog): B/G, D/K, I,M
- Built-In Tuner - Tuner Channel Coverage (Analog): 45.25MHz-863.25MHz(Depend on country/area selection)
- Built-In Tuner - TV System (Digital Terrestrial): DVB-T/T3
- Built-In Tuner - Tuner Channel Coverage (Digital Terrestrial): VHF/UHF(Depend on country/area selection)
- Built-In Tuner - Number Of Tuners (Terrestrial/Cable): 1(Digital/Analog)
- Power And Energy Saving - Power Saving Mode / Back Light Off Mode: Yes
- Power And Energy Saving - Power Consumption (Standby Mode): 0.5 W
- Power And Energy Saving - Dynamic Backlight Control: Yes
- Power And Energy Saving - Power Requirements (Voltage/Frequency): 50/60 Hz, 220 V - 240 V AC
- Dimensions: Approx. 1119 x 649 x 70 mm
- Weight: Approx. 12.2 kg
- Other Information: Chromecast Buit-in, Airplay, Apple Homekit

Date: 2025-07-18 09:14